



Become a Sponsor or Exhibitor at the 2016 Aging in Texas Conference

The Aging in Texas Conference (AiTC) provides an excellent opportunity to present your organization as a leader in the vibrant and growing aging and disability service industry. Located at the Wyndham San Antonio Riverwalk, this annual conference will provide you and your organization the opportunity to promote your products and services to more than 300 administrators, service providers, and independent professional who serve older Texans across the state.

A wide variety of sponsorship levels are available, including custom packages that can be designed to fit your needs.

Sponsorship Levels and Rates

Your support of the 2016 Aging in Texas Conference signifies the importance you and your organization place on the health and well being of Texas' seniors, their caregivers, and communities that serve them. Select from a number of sponsorship opportunities below designed to feature your organization as a major contributor to advancing the quality of life for older Texans throughout the state. Please [contact us](#) to design a creative custom sponsorship package that fits your needs.

[Registration for sponsorships is available online.](#)

Lone Star Sponsor - \$10,000

- Listing in all conference announcements as Title Sponsor
- Your organization's name and logo on the conference bags
- Opportunity to share up to 3 minute promotional video during a general session
- Database of conference attendee contact information
- Link to your organization's site on the conference website
- Full-page ad on the inside cover of the conference program
- Four complimentary registrations including all meals
- Prominent complimentary exhibit space
- Sponsor Recognition Package*

Bluebonnet Sponsor - \$8,000

- Opportunity to share up to 1 minute promotional video during a general session
- Database of conference attendee contact information
- Link to your organization's site on the conference website
- Full-page ad in the advertisement section of the conference program
- Three complimentary registrations including all meals
- Prominent complimentary exhibit space

- Sponsor Recognition Package*

Mockingbird (Networking Reception) - \$5,000 (Only one night available!)

- Exclusive sign recognition and material placement at the reception
- Database of conference attendee contact information
- Link to your organization's site on the conference website
- Half-page ad in the advertisement section of the conference program
- Two complimentary registrations including all meals
- Complimentary exhibit space
- Sponsor Recognition Package*

Alamo (Coffee/Snack Break) - \$3,000 (4 opportunities available)

- Exclusive sign recognition and material placement at a coffee or snack break
- Database of conference attendee contact information
- Link to your organization's site on the conference website
- Half-page ad in the advertisement section of the conference program
- One complimentary registration including all meals
- Complimentary exhibit space
- Sponsor Recognition Package*

Road Runner - \$2,000

- Quarter-page ad in the advertisement section of the conference program
- One complimentary registration including all meals
- Complimentary exhibit space
- Sponsor Recognition Package*

*Sponsor Recognition Package includes:

- *Signage at conference registration*
- *A one-page enclosure (marketing or informative) from your organization in each registrant's packet (Please provide 300 copies of your enclosure)*
- *Acknowledgement of sponsorship in the conference program*
- *Listing on the conference website*

[Please contact us to arrange custom sponsorship opportunities.](#) We can be reached at 512-478-4715.

Exhibitor Information

Exhibit Space

*Exhibitor space is limited and the deadline for registration is **Friday, May 13, 2016**, with full payment due by **Friday, May 27, 2016**. Exhibit spaces include a 6-foot covered and skirted table and two chairs. Booth spaces will be assigned on a first come, first served basis with prominent locations reserved for Lone Star and Bluebonnet level sponsors. Electricity and additional wall amenities will be available at an additional charge. Space will not be reserved until full payment is received.*

Exhibit Times

- 8:00 AM – 10:30 AM, Wednesday, July 13, 2016 – Exhibitor Setup
- 11:00 AM – 5:00 PM, Wednesday, July 13, 2016 – Exhibit Hall Open
- 5:00 PM – 6:30 PM, Wednesday, July 13, 2016 – Welcome Reception in Exhibit Hall
- 8:00 AM – 2:00 PM, Thursday, July 14, 2016– Exhibit Hall Open
- 2:00 PM – 5:00 PM, Thursday, July 14, 2016 – Exhibitor Breakdown

Exhibitor Rates

- For-Profit Exhibitor: \$650
- Non-Profit and Governmental Exhibitor: \$400

Advertising

This year the 2016 AiTC will introduce program advertisements! Advertising in the 2016 AiTC program will provide your business unlimited exposure to conference attendees. [Contact us](#) for details!

Cancellations

Cancellations must be received on or before **Friday, May 27, 2016** for a 50% refund. After that date, no refunds will be issued.

Conference website

Visit the AiTC 2016 website at www.texasconferenceonaging.org for additional details and registration.

Conference Rates for Lodging

Special conference rates of \$120 per night are available by contacting the Wyndham at 866-764-8536. [Reservations may also be made online.](#)